



COMPANY PRESENTATION

nan con
chocolate

A UNIQUE STYLE

ABOUT US

PAN CON CHOCOLATE, was founded in **Bilbao (Spain)** in **1998**.

Our brand shows a very **personal and exclusive design**, full of colour and appealing proposals.

Nice, fun and functional clothes from **Newborn to 16 years** of age.

Our clothes are designed and produced in Spain with the highest level of quality and attention to all details (from buttons to finishings).

Our brand's leitmotiv **is to give answer to the needs of clients** who are looking for clothes that are exclusive, funtional, visually attractive and with a really good quality/price relation.



ERANDIO



BIZKAIA



TALAVERA
DE LA REINA

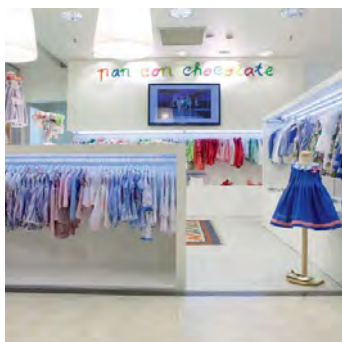
The company headquarters and main warehouse are located in Erandio-Bizkaia, 10 km far from Bilbao (the Basque Country). It is a very well connected area with nearby road communications, seaport and airport.

This strategic location allows us to facilitate both domestic and international tradeoperations.

Our textile workshop is located in Talavera de la Reina-Toledo. Thanks to our workshop, we guarantee a high quality manufacturing and also we offer the possibility to give answer to the needs of each Market or Customer.

Pan Con Chocolate belongs to INVERSIONES SATWIND Business Group, a consolidated Group with Companies in different sectors (Industrial, Commercial, Telecommunications, IT, Real Estate).





PAN CON CHOCOLATE has a **Showroom** in its headquarters.

We show our last collections to our clients in our showroom and in this way **they discover and learn about the PHILOSOPHY** of our brand.





FASHION, DESIGN,
COLOUR, TRIMMING,
DETAILS, FABRIC QUALITY,
MANUFACTURING QUALITY
PRICE AND CUSTOMER
SERVICE ARE OUR
BRAND'S COMMITMENTS
TO GIVE ANSWER TO OUR
CUSTOMERS' EXPECTATIONS.

OUR COLLECTION

WHAT WE OFFER

Our collections are inspired in the universe of the Little Ones of the house, letting **imagination and creativity** run wild.

All the clothes have **a recognisable and attractive style with unique designs** according to customers preferences and their needs about suitability of the clothes.

Floral and Practical look. Skin-friendly cuddle cloth offering children a comfortable outfit.





WE OFFER:

TWO collections: Spring-Summer / Autumn-Winter.

200 REFERENCES per each collection.

TOTAL LOOK: Different and coordinated families of clothes with their accessories (bags, headband, etc.).

Garments for **EVERY MOMENT** everyday wear and special events and occasions.

From 3 months to 16 years old:

- **NEW BORN COLLECTION:** Cheerful, soft and suitable fabrics with Classic Designs.
- **BABY COLLECTION:** Designed for babies with special concern for fabrics and comfort designs, without losing PAN CON CHOCOLATE's style.
- **CHILDREN COLLECTION:** Comfortable, cheerful, easy to wear and always trendy clothe.
- **TEEN COLLECTION:** Modern designs according to the taste of adolescence, up to 16 years.

Design and production «**MADE IN SPAIN**».

Two different styles of each collection:

- **CASUAL:** Kids who enjoy playing and adventure.
- **CHIC:** Kids also like to dress in a way that makes them look great.



OUR COLLECTIONS ARE
PUBLISHED IN GENERAL
AND SPECIALIZED MEDIA
AND THE MOST EXCLUSIVE
MAGAZINES IN THE SECTOR.



WE WANT TO GROW

OUR PROJECTION

Our growth during the last three years has based in:

- Shareholding changes.
- A new company strategy in domestic market.
- A new company strategy in international markets.
- A new Production Model for the Collections.
- A brand's evolution to complete collections with two different styles.
- TOTAL LOOK: since 2016 we offer enriches the collection by adding swimwear, accesories (rubber bands, ties, tights) and a range of fragances for babys, girls and boys.
- Development of the Logistic Process towards Clients.
- Brand position and brand image strategy development in domestic and international market.





In Spain, own growth is reflected in **PAN CON CHOCOLATE** sale areas in some “El Corte Inglés” Department Stores located in Bilbao, Vitoria, Pamplona, Barcelona, Valencia, Alicante, Sevilla, and Madrid (Castellana and Goya).

We also develop the BRANDSHOP Concept. Corners and Shops with our brand in exclusive with a modern system of collaboration.

Open and modern spaces leading the customer to obtain the highest performance of every item on display.

IMAGE has a key role in the design of **PAN CON CHOCOLATE** sale areas taking care of every single detail: the product's display, clothes distribution, packaging and wrapping of clothes and customer service.





PAN CON CHOCOLATE can also be found in the best specialised children's fashion shops in Spain, that year after year find our brand trustworthy.



Another key aspect: **internationalisation.**

Around **35% of our sales** comes from overseas market. We have customers from different countries in the world: UK, Ireland, Italy, Portugal, Germany, Russia, Mexico, Saudi Arabia, Japan, EAU, Kuwait, Libano, Turkey...

We take part in the most important **Trade Shows** of the sector: Pitti Bimbo (Florence, Italy), Bubble (London, UK), Playtime (Tokio, Japan) and FIMI (Madrid, Spain), Intermoda (Mexico)...



OUR COMMUNICATION

WHAT WE SAY

www.panconchocolate.com

www.instagram.com/panconchocolatekids

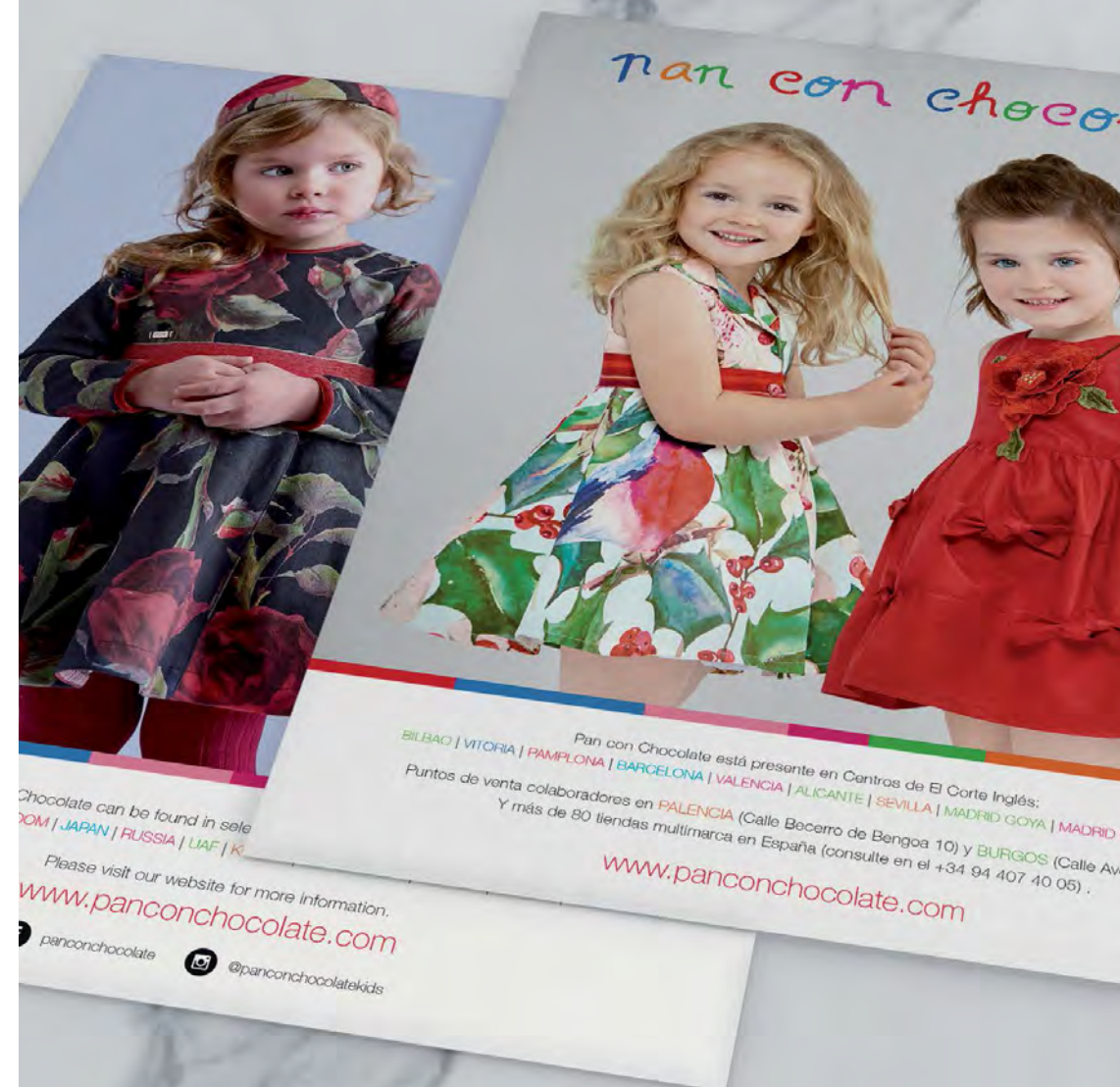
www.facebook.com/panconchocolatekids





We dedicate significant resources specially to Audiovisual Communication actions such as catalogues, displays, window dressing, promotions, etc.

We work in social media, promoting customer satisfaction and loyalty with the Pan con Chocolate's Club and website with an online shop to give service to our International target audience.









CONFECCIONES
PAN CON CHOCOLATE SL

Calle Ribera de Axpe Nº11
Edificio C-1 Local 102
48950 Erandio
BIZKAIA - SPAIN

www.panconchocolate.com

+34 94 407 40 05 | international@panconchocolate.com

 [panconchocolate](#)

 [@panconchocolatekids](#)